GET
ONBOARDED
WITH

bindi
MAPS

bindimaps.com

About **BindiMaps**

About **BindiMaps**

Making every indoor space 100% accessible

BindiMaps is a mobile app that locates users accurately in indoor spaces. It uses simple, natural language voice navigation to describe where users are and what's around them, and the best way to get to their chosen destination whether that is a cafe in a shopping centre or a meeting room in an office building.

Hazard alerts lets users know of any o**bstacles in their path.**

Users can **drop a pin** to return to a location later.

Audio navigation + map view takes users to their destination quickly and intuitively.

Users can **develop familiarity in an unfamiliar space.**

! Careful: escalators are out of action

Hub cone

Wheel & Barrow

Lotto Plus

Kat & Magee

TerrWhite Ch

Sushi Pier

Level 1

Little Pony Shop 15

Camberwell Fresh Food Market

END NAVIGATION

Users can share **their nearest location** with others to find them during busy times.

Our Mission is to make every indoor space 100% accessible, changing the lives of people with vision impairment and **making unfamiliar spaces easier and more efficient for everyone to navigate.**

While BindiMaps **adds a layer of convenience** for most of us, it completely changes the way people with vision impairment access indoor spaces. BindiMaps removes significant barriers to navigation and **opens up a whole new world of discovery.**

Where **Google Maps** ends, we begin.

BindiMaps is **free to download and use** and is available on the App Store and Google Play store.

Download on the **App Store**

GET IT ON **Google Play**

How does it work?

The journey towards getting your space BindiMapped might feel like a daunting one, but we're there every step along the way. Here's how we do it.

UNIQUE ALGORITHMS

Then, BindiMaps' set of **unique algorithms** constantly updates the user's position and **calculates the most efficient route to their chosen destination.**

This means that we can provide way-finding **where GPS is unavailable** and with an accuracy level **many times better**.

BLUETOOTH BEACONS

BindiMaps uses a **network of battery-powered Bluetooth beacons** that are usually attached to the ceiling.

Along with the beacons, the app uses information gathered from GPS, the accelerometer, the compass and other sensors to **precisely locate the user**.

FLOOR PLANS

When setting up a new location, a **scaled floor plan is uploaded to enable wayfinding inside the building.** Key information is added to access contextual information about each destination for users.

About **BindiMaps**

A DIVERSE APP

Since **launching in 2017**, BindiMaps has been installed in shopping centres, office buildings, hospitals, libraries, museums, education campuses and other **indoor spaces across the country.**

Users are also ableto **drop a pin** to return to a specific place (such as their car in the car park).

MAP THE OUTDOORS

BindiMaps can be deployed **both indoors and outdoors** and can cover **multiple floors and buildings with ease.**

GUIDING USERS

When a **precinct has been set up** around the building, BindiMaps can guide users from points of interest outdoors (such as the car park, bus stop or taxi rank) **all the way indoors and to their chosen destination.**

BindiMaps **captures anonymised data** from users. This can **facilitate insights** regarding destination searches, dwelltimes, heat maps and more.

BINDILINKS

Users can **share a link to a BindiMaps destination** with a friend or colleague. This link will launch BindiMaps and immediately start directing them there.

While BindiMaps creates a better experience for **any user navigating these spaces,** it allows for more equal access to the workforce, education and the community for **people who are blind or with vision impairment.**

BindiMaps **FAQ**

BindiMaps **FAQ**

Frequently Asked Questions

Got questions? Check here first for the most commonly asked ones.

BINDIMAPS **BASICS**

What is BindiMaps?
BindiMaps is an indoor navigation app. Imagine holding an information kiosk in the palm of your hand. You can browse or search for a specific destination and BindiMaps will guide you right there using either a map or text and audio directions. Pretty snazzy stuff!

. . . .

How does it work?
BindiMaps uses Bluetooth beacons placed on ceilings, walls and other fixed structures to locate you and find the best path to your chosen destination. No more being late to that important appointment.

→

Is BindiMaps only for people who are blind?
No way! Who has ever been lost in a large and complex building? Everyone. That's why BindiMaps is for everyone! You can either choose to follow the map to reach your destination or you can have the directions in text and audio. Bet you didn't see that coming?

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Where can I use BindiMaps?
BindiMaps is installed in a number of locations across Australia including office buildings, shopping centres, hospitals and museums. Check out our website for a list of our current locations. You can also subscribe to our newsletter to get updates on BindiMaps' happenings in an inbox near you.

DOWNLOADING **BINDIMAPS**

How much does it cost?
It's hard to pick a highlight, but that's probably the best part... BindiMaps is completely free to use.

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Is BindiMaps available on both iOS and Android?
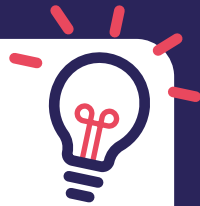You bet it is! Hop on over to the Apple App Store or Google Play Store to download the app for free.

. . . .

Do I need to create an account?
No, not at all. BindiMaps does not collect any personal information from you. Simply open the app and start navigating like a pro.

BindiMaps **FAQ**

USING BINDIMAPS

Why do I need to turn on Bluetooth?

BindiMaps uses Bluetooth beacons to pinpoint your current location. Imagine that they are the satellites that you connect to when using GPS outdoors. If Bluetooth is off, there's no way BindiMaps can help you track down that burger restaurant.

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Do I need location services enabled?

Yes. When you open BindiMaps for the first time, we ask your permission to use location services so we can find you. Some smartphones will also ask for permission to display your "precise location". The app requires these permissions to be able to achieve the level of accuracy that we pride ourselves on.

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Does BindiMaps track me?

No. Your privacy is very important to us so we do not collect any personal information that would allow us to identify you (no Big Brother here).

Can I share a location with someone else?

You sure can. You can easily share a BindiLink in a calendar invite or through a message. When the recipient clicks on the link, they will be guided straight to that location to meet you for coffee.
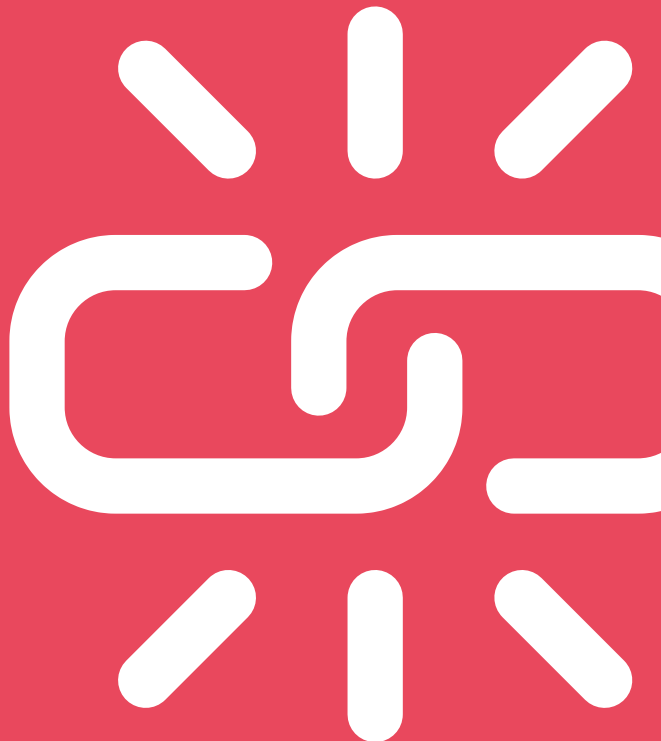
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What happens if I am not in a BindiMaps location?

BindiMaps needs to be in range of the Bluetooth beacons to work. Check out our website for a list of our current locations. You can also subscribe to our newsletter to get updates on BindiMaps' happenings in an inbox near you.
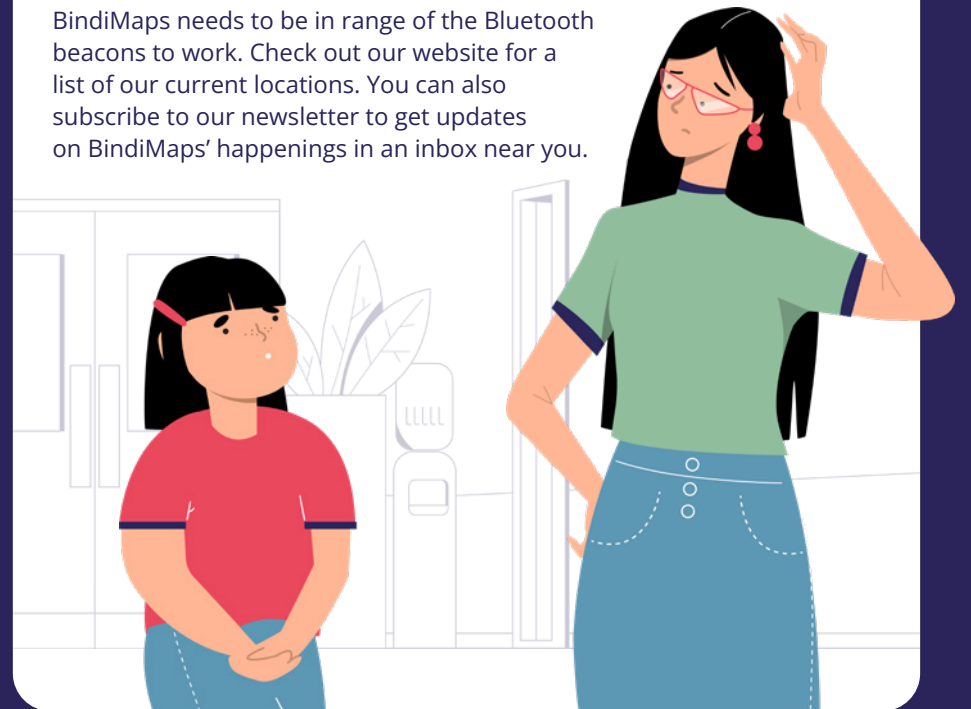
BindiMaps
Integration

BindiMaps Integration

Integrating BindiLinks into Calendar Appointments

Users can **share a link to a BindiMaps** destination with a friend or colleague. This link will launch BindiMaps and **immediately direct them there.**

Microsoft **365**

STEP 1

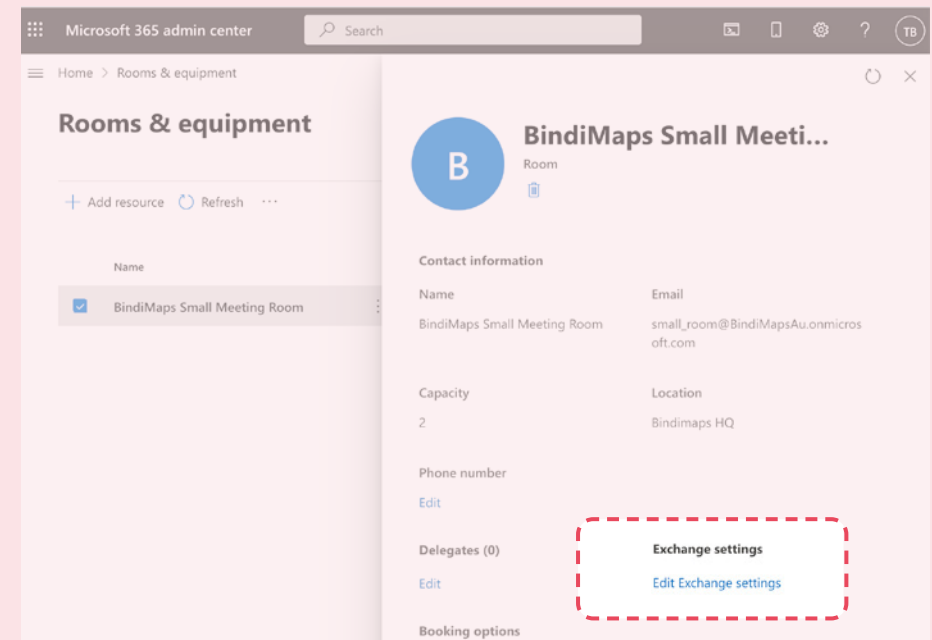Log on to the Exchange admin and set up a resource as per these guidelines:

Room and equipment mailboxes: Microsoft 365 admin

STEP 2

Once the resource is set up, click on it and go to:

"Edit Exchange Settings"

BindiMaps Integration

STEP 3

Select Booking Options and add the BindiLink to the field with the heading:

"If you want the meeting organizer to receive a reply, enter the text below."

→

STEP 4

When you create a meeting and invite the room to the meeting, the organiser receives an email with a BindiLink, **which can be copied and added to the meeting invitation.**

↓

BindiMaps Small Meeting Room

general
booking delegates
▸ booking options
contact information
email address
MailTip
mailbox delegation

Specify when this room can be scheduled.
☑ Allow repeating meetings
☐ Allow scheduling only during working hours
☑ Always decline if the end date is beyond this limit

Maximum booking lead time (days):
180

Maximum duration (hours):
24.0

If you want the meeting organizer to receive a reply, enter the text below.

BindiMaps link to the room: https://bindimaps.com/download-bindimaps-to-follow-your-link?location=nvgLoc21434&destination=nvgVenue21434400554

↓

STEP 5

When you create a meeting and invite the room to the meeting, the **organiser receives an email with a BindiLink,** which can be copied and added to the meeting invitation.

Still struggling?
Don't hesitate to get in touch with Customer Service at
info@bindimaps.com

BindiMaps Integration

Google **Suite**

STEP 1

Set up the meeting room as a resource by following these instructions:

https://support.google. com/a/answer/1686462?hl=en

STEP 2

Add the BindiLink in the **"User Visible Description"**

STEP 3

Users who **select the room on Google Calendar** will see the BindiLink. They'll be able to copy the link and send to **Meeting invitees or include it in the meeting invitation.**

STEP 4

The BindiLink will be in **the meeting invitation for users to open.**

WATCH THE SCREEN RECORDING HERE

https://www.dropbox.com/s/8gxyimm4ynng386/ Google%20Calendar%20create%20meeting.mov?dl=0

BindiMaps
Background

How the BindiMapping started

After being diagnosed with a rare eye condition that would almost certainly result in total blindness, Dr Anna Wright began pondering how she would manage everyday tasks once she lost her sight entirely.

Upon spotting a Braille sign at her local shopping centre, Anna questioned how someone who is blind would know that the sign was there. This sparked the idea of a smart phone app that would help people who are blind navigate large, complex and unfamiliar indoor spaces confidently, independently and safely. Thus, the idea for BindiMaps was born.

Since launching, **BindiMaps has expanded** to include a **map view** so that now everyone can take advantage of the **wayfinding technology** regardless of their level of usable vision.

DR **ANNA WRIGHT**
CO-FOUNDER, CEO

Anna has more than 25 years in the finance industry, working as a management consultant to firms from both early stage through to IPO and trade sales.

Anna holds a PhD in finance and has lectured and researched in the valuations field. She also has a personal interest in assisting people with vision loss.

BindiMaps **Background**

MLADEN JOVANOVIC
CO-FOUNDER, CCO

Mladen is an international multi-award-winning entrepreneur, Forbes 30 Under 30 alumni, and an expert in the art of entrepreneurial sales and commercialising innovative solutions.

Mladen is also the founder of Teaching Startups To Fish, a company that was created so entrepreneurs can get the most essential and impactful information on sales and business development, quickly and easily.

Download BindiMaps from the App Store or from Google Play.

TONY BURRETT
CO-FOUNDER, CPO

Tony is a startup product expert! He has spent 5+ years leading BlueChilli's product management and development team, having built more than 40 new businesses.

Tony co-founded startup-focused development and marketing business The New Agency, and is the founder of Carsguide.com.au.

Meet the rest of the team on our website
www.bindimaps.com

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